

KCMA Point-Of-Sale Program Digital Messaging

These messages are examples of how you can tell your audience that you are KCMA Certified! There are messages that can be used on your website or on your social media channels. Messages can be modified to include your company name or various other details if you choose.

These messages can only be used by those who have earned the ANSI or ESP Seal. Using these messages without being officially KCMA ANSI or ESP certified is a violation of the KCMA terms of service and will result in legal action.

ANSI SEAL

Website Messages

Display these messages on your website with the image of the KCMA/ANSI Seal!

- Our KCMA/ANSI Quality Certified Cabinets are trusted because they're tested! Learn more by visiting the KCMA website at www.kcma.org.
- [This Old House](#) recommends only purchasing cabinets with this Seal. That's why we've earned it! Learn more at www.kcma.org.
- Our KCMA/ANSI Quality Certified Cabinets have been tested for quality, durability and longevity. Learn more by visiting the [KCMA website](#).
- See this seal? It means you never have to be concerned about our cabinets. They've been tested for quality, durability and longevity and have earned the KCMA/ANSI Quality Certified Seal. The only Seal [This Old House](#) recommends looking for when purchasing cabinets. Learn more at the [KCMA website](#).
- We're proud of our KCMA/ANSI Quality Certified Cabinets, the only cabinet certification recommended by [This Old House](#). Tested and guaranteed for quality, durability and longevity. [Learn more by visiting the KCMA website](#).

Social Media Messages

Let your social media followers know that you're KCMA/ANSI Certified! Include with these messages an image of the KCMA ANSI Seal, a picture of the ANSI cabinet decal, the ANSI certification plaque with your logo, or any other great Point-Of-Sale item!

- Did You Know? Our cabinets are KCMA/ANSI Quality Certified, which means they've been 3rd party tested for quality, durability and longevity. Find out more!
#kitchencabinets #certifiedcabinets #kcmaqualitycertified
- We're proud that our cabinets are certified by The Kitchen Cabinet Manufacturers Association ANSI Quality Certification Program, the only certification program recommended by [This Old House](#)! Learn more about the extensive testing done to earn this seal, and why you can trust our cabinets. #kitchencabinets #certifiedcabinets #kcmaqualitycertified #trustedbecauseitstested

- You can trust our cabinets, because they've been 3rd party tested and certified by the KCMA/ANSI Quality Certification Program. It's the only program that [This Old House](#) recommends when purchasing your cabinets! #kitchencabinets #certifiedcabinets #kcmaqualitycertified #ansicertifiedcabinets
- Our cabinets have gone through structural tests, door tests, drawer tests and finish tests and earned the KCMA/ANSI Quality Certification Seal! The only certification recommended by [This Old House](#) when purchasing cabinets! #kitchencabinets #certifiedcabinets #kcmaqualitycertified #ansicertifiedcabinets #trustedbecauseitstested
- Never worry about the quality or structure of our cabinets. They're 3rd party tested and have earned the KCMA/ANSI Quality Certification for durability and longevity. #kitchencabinets #certifiedcabinets #ansicertifiedcabinets #kcmaqualitycertified
- [This Old House](#) recommends only purchasing cabinets with the KCMA/ANSI Quality Certification Seal, so we earned it! 3rd party testing guarantees the quality and durability of our cabinets. #kitchencabinets #certifiedcabinets #ansicertifiedcabinets #kcmaqualitycertified

ESP SEAL

Website Messages

Display these messages on your website with the image of the KCMA ESP Seal!

- How do you know your cabinets are green? Look for the KCMA ESP Seal! You will find it on all of our cabinets. Learn more at www.kcma.org.
- How do you know your cabinets are sustainable? Look for the KCMA ESP Seal! You can find it on all of our cabinets. Learn more at www.kcma.org
- How do you know your cabinets are environmentally responsible? Look for the KCMA ESP Seal on all of our cabinets. Learn more about it at www.kcma.org
- How do you know your cabinets fit in with your healthy home? Look for the KCMA ESP Seal which you can find on all of our cabinets. Learn more at www.kcma.org
- How do you know you're making an environmentally responsible choice? Look for cabinets with the KCMA ESP Seal found on all of our cabinet lines. Learn more at www.kcma.org.

Social Media Messages

Let your social media followers know that you're KCMA ESP Certified! Include with these messages an image of the KCMA ESP Seal, a picture of the ESP cabinet decal, the ESP certification plaque with your logo, or any other great Point-Of-Sale item!

- Did you know that we've earned the KCMA Environmental Stewardship Program Certification? Check it out! #kcmaespseal #environment #responsible #sustainable #green #healthyhome #kitchencabinets

- We know more homeowners are looking for healthy and sustainable products in their homes. That's why we've made sure to earn the KCMA ESP Seal. Learn more today!
#kitchencabinets #kcmaespseal #environment #responsible #sustainable #green #healthyhome
- Did you know a top concern for consumers is air quality in their homes? We did! That's why we made sure to earn the KCMA ESP Certification! #kitchencabinets #airquality #kcmaespseal #environment #responsible #sustainable #green #healthyhome
- Our cabinets meet today's standards for green, sustainability, responsibility and healthy home, because we've earned the KCMA ESP Certification Seal! Learn more.
#kitchencabinets #kcmaespseal #environment #responsible #sustainable #green #healthyhome
- We do our part for the environment, so you can feel good about our cabinets. Learn more about our KCMA ESP Certification! #kitchencabinets #kcmaespseal #environment #responsible #sustainable #green #healthyhome
- You care about the environment, and so do we. That's why our cabinets are KCMA ESP Certified! Learn more. #kitchencabinets #kcmaespseal #environment #responsible #sustainable #green #healthyhome
- You want your cabinets to be green, regardless of their color. So do we! That's why we have earned the KCMA ESP Certification. Look for the Seal on all of our cabinets!
#kitchencabinets #kcmaespseal #environment #responsible #sustainable #green #healthyhome